



SESIA - VAL GRANDE GEOPARK

Annex 1

SELF EVALUATION DOCUMENT



Global Geoparks Network

Applicant's Evaluation Document

Document A

Applicants Identity

1. Name and Country of Applicant territory.

Sesia - Val Grande, Italy

2. Name of the Applicant's Management Body

Associazione Supervulcano Valsesia - Parco Nazionale Val Grande

Region:	Piemonte
Country:	Italy
Telephone:	0039 (0) 32487540
Fax:	0039 (0) 324878573
Email:	info@parcovalgrande.it

3. Address of Applicant Management Body

Piazza Pretorio 6, 28805 Vogogna (Vb) Italy

4. Size of Territory and Geographical Coordinates

Size in km ²	2'140
Coordinates	North - Lon: 8,44433 - Lat: 46,24927 South - Lon: 8.28294 - Lat: 45.53626

5. Contact Person

Management Body Director	Tullio Bagnati
Geoscientist	Edoardo Dellarole
Specialist on Regional Development	Tullio Bagnati

Statement of acceptance of European Geoparks Network Charter Requirements:

The Management Body of the Applicant Territory ready the GGN / EGN charter and accepts all of its provisions.

Name	Position	Date
Edoardo Dellarole	Committee Coordinator	30.10.2012
Signature		
Name	Position	Date
Tullio Bagnati	Technical Coordinator	30.10.2012
Signature		

Application Overview

	Category	Weighting	Self-assessment	Evaluators
		(%)		Estimate
I	Geology and Landscape			
1.1	Territory	5	45	0
1.2	Geoconservation	20	126	0
1.3	Natural and Cultural Heritage	10	89	0
II.	Management Structure	25	150.5	0
III	Interpretation and Environmental Education	15	61.95	0
IV	Geotourism	15	65.25	0
V	Sustainable Regional Economic Development	10	28.5	0
	Total	100	566.2	0

EVALUATORS VERIFICATION

Name	Position	Date
Signature		
Name	Position	Date
Signature		

I. Geology and Landscape		Marks available	Self Assessment
1.1 Territory			
1 TERRITORY			
1.1 Geosite list			
List of "geosites" existing within territory identified for use:			
1. CHURCH OF ALBO 2. CANDOGNA 3. PREMOSSELLO 4. FINEHO 5. PIAN BERNARDINO RIVER 6. PIAN D'ARJA - OSPEDALETTO 7. PONTE NIVIA 8. P. FOLLINGO - MT. BAVARIONE 9. PONTE CALETTO 10. SPOCCIA - ORASSIO 11. PONTE SPOCCIA - SPOCCIA 12. FOGALLO VALLEY 13. PREMOSSELLO - VOOGONA 14. CASTLE OF VOOGONA 15. SCURETTA 16. BALMUCCIA 17. VOCCA (Isola) 18. VOCCA (Svella) 19. ANICETTI - VARALLO 20. BOCCOLARO 21. CREVOLE VARALLO 22. VALSUSSESA - LA FRERA 23. A. GINONA 24. PRATO SESA 25. FIANCONE 26. GARDALLO 27. MONTE ROSA 28. MONTE ROSA GOLD MINES 29. STOFFUL 30. CRMALENA 31. MOLE - FOR D'EKKU			
		20 "Geosites" or more	100
		20 "Geosites" or more	100
		Maximum Total	100
2 Biodiversity			
How many geological periods are represented in your area?			
1. Ordovician; 2. Permian; 3. Triassic; 4. Cretaceous; 5. Paleocene; 6. Eocene; 7. Oligocene; 8. Miocene; 9. Pliocene; 10. Pleistocene;		100	100
How many clearly defined rock types are represented in your area?			
1. Metamorphic rocks of amphibolite facies; 2. Metamorphic rocks of granulite facies; 3. Marble; 4. Intrusive rocks of granitic, granodioritic, dioritic and mafic composition; 5. Volcanic rocks; 6. Sedimentary rocks; 7. Neogene sediments;		100	100
How many tectonic geomorphological or geomorphological features are present in your area?			
1. Marine peninsulas; 2. Metamorphic basement; 3. Oceanic crust slices; 4. Lacustrine and marine deposits; 5. Geothermal features; 6. Hydrothermal features; 7. Sulfide mineralization; 8. Karstic morphologies; 9. Supervolcano calderas; 10. Arasas; 11. Volcanic features; 12. Glacial deposits.		100	100
		Maximum Total	300
3 Public interpretation of the Geopark's sites of interest			
Number of sites with public interpretation (basic interpretation panels or leaflets):			
1. Castle of Vogogna 2. Valle Carolinca 3. Valle del Basso - Valle Loana 4. Sospa (Dhelli) 5. Balmuccia 6. Vocca (Isola) 7. Boccotaro 8. Crevole-Varallo 9. Agrone 10. Prato Sesa			
		0-10	50
		10-20	80
		20 or more	120
1. Castle of Vogogna; 2. Valle Carolinca; 3. Valle del Basso - Valle Loana; 4. Sospa (Dhelli); 5. Balmuccia; 6. Vocca (Isola); 7. Boccotaro; 8. Crevole-Varallo; 9. Agrone; 10. Prato Sesa.		> 25 %	40
Geosites observed in situ: 1. Castle of Vogogna; 2. Valle Carolinca; 3. Valle del Basso - Valle Loana; 4. Sospa (Dhelli); 5. Balmuccia; 6. Vocca (Isola); 7. Boccotaro; 8. Crevole-Varallo ; 9. Agrone; 10. Prato Sesa.		> 25 %	40
Geosites used for Geotourism 1. Castle of Vogogna; 2. Valle Carolinca; 3. Valle del Basso - Valle Loana; 4. Sospa (Dhelli); 5. Balmuccia; 6. Vocca (Isola); 7. Boccotaro; 8. Crevole-Varallo;		> 25 %	40
Geosites used by the Geopark (integrated in Geopark activities) : 1. "Serlino natur" = hiking paths through uncontaminated landscape (http://www.park.alpico.net/it/it/geopark/serlino.html) 2. Castle of Vogogna 3. Camere village 4. Cadoma Lina 5. Orto di St. Anna (gorge) 6. Fornaci della Val Loana (furnaces for the production of building lime) 7. Saccorone di Ghiffa 8. Bagli di Craveggia 9. Dhelli bridge 10. Dhelli Church 11. Balmuccia Theatre 12. Giul bridge 13. Sacro Monte Varallo 14. Sant'Anna Sanctuary Borgosesia 15. Agrone bridge 16. Fabbrica della Ruota 17. Vinatezio Castle 18. San Lorenzo Castle			
		Maximum Total	200
4 Relationship to existing Geoparks (select one from the following options)			
4.1 There is no comparison with any other existing Geopark within GGN		300	300
4.2 There is another Geopark within GGN with comparable geology		200	
4.3 There is another Geopark within GGN with comparable geology or infrastructure in the same country		100	
4.4 There is another Geopark within GGN with comparable geology or infrastructure in the same country's geographical region (Classification in new and proposed)		50	
		Maximum Total	300
Territory Subtotal		Maximum points	Self Assessment
		1000	900

II. Geology and Landscape 1.2 GEOLOGICAL CONSERVATION		Marks available	Self Assessment	Evaluators' Estimate
1 Inventory and significance of Geosites can be found in your area (SELF AWARDED total cannot exceed 300).				
At least one geosite of international significance geology and geomorphology: 1. Castle of Vogogna 2. Balmuccia		160	160	
At least five geosites of national significance: 1. Church of Albo 2. Finero 3. Agnona 4. Prato Sesia- supervolcano megabreccia 5. Monte Rosa		100	100	
At least 20 geosites of educational interest and used by schools and universities: 1. Albo; 2. Cardoglio; 3. Ornavasso; 4. Premosello; 5. Finero; 6. San Bernardino; 7. Pian d'Arta – Ospedaletto; 8. Spocchia – Orasso; 9. Ponte Spocchia ; 10. Pogallo valley; 11. Castle of Vogogna; 12. Premosello – Vogogna; 13. Scopetta; 14. Balmuccia; 15. Vocca (Isola); 16. Vocca (Gavala); 17. Aniceti – Varallo ; 18. Bocciovaro; 19. Crevola-Varallo; 20. Valsesia- la Frera; 21. Prato Sesia; 22. Piancone; 23. Gargallo; 24. Agnona;		100	100	
1.4	Do you have a geosites database for the Geopark? Yes, the Data Base SITINET, that cover partially the territory, and the list presented in the candidature dossier.	50	30	
1.5	Do you have a geosites map for the Geopark? Yes, the INTERREG project "SITINET "covers partially the territory proposed as Geopark	50	30	
Maximum Total		300	300	0
2 Strategy and legislation to protect against damage of geological sites and features (one answer only)				
2.1 The entire territory has legal protection because of it's geological values. Part of the area is protected by law for its geological interest: Parco Naturale Alta Valsesia; Monte Fenera; Parco Nazionale Val Grande;		300		
2.2	Prohibition of destroying and removing parts of the geological heritage.	150	100	
Maximum Total		300	200	0
3 How are the geosites protected against misuse and damage?				
3.1	General announcement of regulations against misuse and damage for the entire Geopark area	100	0	
3.2	Announcement of regulations against misuse and damage at individual sites of the Geopark	50	20	
3.3	Use of observation posts, guarding and patrolling by wardens	60	30	
3.4	Provision for enforcement of regulations (no digging and collection) in website, flyers, etc.	40	20	
3.5	Offering collecting of geological specimens under supervision at selected sites (clarification)	40	0	
Maximum Total		200	70	0
4 What measures are carried out to protect geosites and infrastructure against damage and natural degradation?				
Regular maintenance and cleaning: 1. by Municipalities, 2. by the Italian Alpin Club and other voluntary Associations, 3. by the Authority of the Protected Area of Monte Fenera		60	40	
Partnership agreements with associations, maintenance and cleaning every month				
4.2	Conservation measures (Please give details)	70	0	
4.3	Protective measures (preparation, sealing to avoid natural degradation): No entry allowed in protected areas in the territory of Riserva del Monte Fenera	70	20	
Maximum Total		200	60	0
Geoconservation Subtotal		1000	630	0

III. Geology and Landscape 1.3 Natural and Cultural Heritage		Marks available	Self Assessment	Evaluators' Estimate
1 Natural Rank (SELF AWARDED total cannot exceed 300).				
1.1	World Heritage Site (Natural or Mixed): 1. Sacromonte di Varallo; 2. Sacromonte di Ghiffa.	300	300	
1.2	Other International Designation in part of the Geopark territory (MAB = 200, Ramsar wetland = 200, Other = 100) 1. European Nature 200 Network (12 sites); 2. European Blue Flag (2 municipalities).	200	200	
1.3	National designation in part of the Geopark territory: Parco Nazionale Val Grande	200	200	
1.4	Regional designation in part of the Geopark territory: 1. Parco Naturale Alta Valsesia, Monte Fenera e Val Stron;	100	100	
1.5	Local designation in part of the Geopark territory	50	0	
designation in terms of local nature reserves and wildlife				
Maximum Total		300	300	0
2 Cultural Rank (SELF AWARDED total cannot exceed 300).				
2.1	World Heritage Site in part of the Geopark territory (Cultural or Mixed): Sacromonte di Varallo and Sacromonte di Ghiffa.	300	300	
2.2	Other International Designation in part of the Geopark territory (Please give a list and justification)	200		
2.3	National designation in part of the Geopark territory (Please give a list and justification)	200		
2.4	Regional designation in part of the Geopark territory (Please give a list and justification)	100		
2.5	Local designation in part of the Geopark territory (Please give a list and justification)	50		
Maximum Total		300	300	0
3 Promotion and maintenance of Natural and Cultural Heritage				
3.1	Interpretation: 1. Paesaggi a Colori; 2. VCO Province Cultural District; 3. Terra di Pietra e di Passo; 4. Ossola Cultural Distic.	100	50	
3.2	Education programmes: There are projects of activities both in the Environmental Education Centres and in the Geological Laboratory.	100	80	
3.3	Communication: A project of promotion of the whole area proposed as Geopark and the development of a Geopark webpage is in development.	100	80	
3.4	Promotion of the links between Geological Heritage sites and the existing Natural and cultural sites within the Geopark (Prove with examples): 1. A Museum of the National Park ValGrande is dedicated to archaeological aspects on extraction and manufacturing of talc-bearing serpentinites ("Pietra Ollare"); 2. An eco-museum in Val Toppa illustrates the gold mining activity in the valley	100	80	
Activities in the natural parks				
Maximum Total		400	290	0
Natural and Cultural Heritage Subtotal		1000	890	0
Total Points Awarded For Section I: Geology and Landscape		3000	2420	0

II. MANAGEMENT STRUCTURE		Marks available	Self Assessment	Evaluators' Estimate
1 How is the Applicants management structure organised?				
1.1	Does the Geopark has a clear and well defined boundary? Yes, it coincides with the administrative borders of the involved local municipalities Yes, it coincides with the administrative borders of the involved Local Authorities	50	50	
1.2	Does the Geopark have well defined and effective management structure able to take and implement decisions to enhance protection of Geological Heritage and promote sustainable regional development for the Geopark area? Yes: the Italian Ministry for Environment has officially approved the proposed Sesia-Val Grande Geopark governmental structure, as it is described in the Memorandum of Understanding (Annex 5)	50	50	
1.3	Is the Geopark staff employed directly or indirectly by Geopark partners? An independently administered budget.	50	0	
1.4	An administrative budget is foreseen, even if not yet defined	50	10	
Maximum Total		200	110	0
2 Does a management or Master Plan exist?				
2.1	Management or Master Plan exists (not older than 10 years) (You should refer to the main components in accompanying documentation): It exists for the territories in the already protected areas (Performance Plan of the Val Grande National Park). For the whole territory of the proposed geopark it is illustrated in section D of the application dossier.	40	20	
3 Master Plan Components - What components does it include?				
3.1	Earth Heritage (Geosite and Landscape).	10	5	
3.2	Other Natural and Cultural Heritage	10	10	
3.3	Links between Natural and Cultural Heritage	10	10	
3.4	Tourism development (infrastructure and activities)	10	10	
3.5	Education activities	10	10	
3.6	Local development	10	5	
3.7	Regional products (agrotourism)	10	5	
3.8	Community links	10	5	
3.9	Funding	10	5	
3.10	Marketing strategy	10	2	
3.11	Strength and Weakness Analysis of Management and administration	20	10	
3.12	An audit of the geological and other resources	20	5	
3.13	Do you have targets for the following goals?			
	Geology	5	5	
	Landscape protection	5	5	
	Tourism "geotourism"	5	5	
	Agriculture and forestry	5	5	
3.14	Analysis of local/regional development potentials	10	5	
Maximum Total		200	127	0
4 Does your Application have a Marketing Strategy				
	Strategy exists (not older than 10 years) . The marketing strategy has been described in the application dossier at chapter D4.	50	30	
Maximum Total		50	30	0
5 Geopark should protect its geological heritage and create sustainable geotourism. What has been done to fulfil this duty?				
5.1	Definition of areas which will be the focus of tourism development	25	25	
5.2	Definition of areas where no tourism is allowed, (with focus on protection and research)	20	20	
5.3	Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)	15	0	
5.4	Environmental friendly hiking path system	10	0	
5.5	Clearly defined cycle or other trails such as bridleways or river trails.	10	5	
Maximum Total		80	50	0
6 Are there any initiatives or working groups who discuss promotion of natural and cultural heritage				
6.1	Regular "Working Group" meetings on specific topics	20	20	
6.2	Individual cooperation and contracts between Applicant, tourist organisations and other interest groups	10	5	
6.3	Other regular activities, not described by the answers above.	10		
Maximum Total		20	20	0
7 Has your geopark area received any awards or other formal recognition for its activities in the fields of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)				
7.1	International awards (name and date of award)	100		
7.2	National awards (name and date of award)	50		
7.3	Other (e.g. from industry) (name and date of award)	20		

		Maximum Total	100	0	0
8	Are competent geological and scientific experts available to promote further research work on a scientific basis? (SELF AWARDED total cannot exceed 150)				
8.1	At least one person with a degree in geosciences or other related discipline in the permanent staff (employed directly) (Add 10 points for each geoscientist).		40		
8.2	At least five people with a degree in geosciences or other related discipline on the staff of the Applicant (employed by partner)		20		
8.3	Do additional experts exist in the permanent staff (e.g. biologists)		10	10	
8.4	Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)		20	20	
8.5	Regular consulting is maintained by:				
		Persons with scientific background in geosciences	15	15	
		Persons with experience in geosciences	10	10	
		Amateurs available from local community	5	5	
8.6	How many different scientific disciplines are in the expert network				
		< 5	5		
		> 5	10	10	
8.7	Does a marketing expert exist? If not who does the work?		5	0	
8.8	Does a press office exist? If not who does the work?		5	2	
8.9	Are staff members available to run field trips/guided walks?		5	3	
		Maximum Total	150	75	0
9	Does your Applicant area have the following Infrastructure				
9.1	Museum within the area of Application managed by yourself or a partner in your organization		100	80	
9.2	Information Centre within the area of Application		80	60	
9.3	'Info-kiosks' or other 'local information points' within the area carry information about the Applicant and its aims and work		40	10	
9.4	Information panels within the area		40	20	
9.5	Geological Trails within the area of Applicant, which the Applicant has developed or been involved in developing		40	20	
		Maximum Total	200	190	0

Total Points Awarded For Section II: Management Structure	Maximum points	Self Assessment	Evaluators' Estimate
	1000	602	0

III. Information and Environmental Education		Marks available	Self Assessment	Evaluators' Estimate
1	Research, information and education scientific activity in Earth sciences within the territory			
1.1	At least one scientific/academic institution working in the Applicant's area.	50	50	
1.2	At least one student final report (mapping etc.) in the Applicant's area per year	40	40	
1.3	At least one of PhD thesis on Applicant's area within the past three years	50	50	
1.4	At least five scientific or tourism focused academic papers from the work within the Applicant's area during last 5 years	40	40	
Maximum Total		180	180	0
2	Do you operate programs of environmental education in your Applicant area?			
2.1	Does your permanent staff include specialists in environmental education, who undertake such work as their main role within your team.	50	20	
2.2	Do you operate at least one formal education programme (please outline the nature of the programme(s))	30	20	
2.3	Do you contribute towards at least one formal education programme developed by other organisations. (museums etc.)	20	0	
2.4	Personal and individual program offered to children visiting the Applicant's area	20	0	
2.5	Do you operate a special program for primary/elementary school classes?	20	5	
2.6	Do you operate a special program for secondary/high school classes?	20	5	
2.7	Do you operate a special program for university students?	20	0	
2.8	Are there any university camps/education centres in the Applicant's area	20	0	
Maximum Total		200	50	0
3	What kind of educational materials exist? (The SELF AWARDED total cannot exceed 120)			
3.1	Have you developed new educational material for school classes?	20	5	
3.2	Films, video, slideshow etc.	20	5	
3.3	Interactive elements/ internet	20	5	
3.4	Different special exhibitions changing on a regular basis	20	0	
3.5	Special education equipment (puzzles, special constructions, etc)	20	5	
3.6	Do you produce other material for children below 8 years?	20	0	
Maximum Total		120	20	0
4	What kind of published information is available in your Applicant area?			
4.1	Protection of geological heritage	20	0	
4.2	Geology of the area	15	10	
4.3	Publication linking geology, nature and culture of the area	20	10	
4.4	Environmentally friendly behaviour in the area	15	5	
4.5	Other aspects of natural history which can be found within the area	15	5	
4.6	Historical elements	15	10	
Maximum Total		100	40	0
5	Geology provision for school groups. For example, organized visits etc. (The SELF AWARDED total cannot exceed 100)			
5.1	Guided tours by Applicant's staff: at least five guided tours for school children each year	30	20	
5.2	Guided tours through a member organisation Guided tours are organised with the professional staff of the parks in the proposed territory.	15	10	
5.3	Standard programs, regularly offered for all park visitors: Through the activities at the Environmental Educational Centres of the parks	10	5	
5.4	Limited group size (max. 30 persons per guide): 25 people per group	10	10	
5.5	Are alternatives available if tour impossible due to bad weather conditions? Archaeological museums and an Environmental Education Centre "Acquamondo" are good alternatives	10	8	
5.6	Do programs exist for different ages? Yes, for primary and secondary schools	20	10	
5.7	Do special, scientific programs exist? (explain and justify)	20		
5.8	Is teacher training offered in matters relating to the Applicant? (explain and justify)	20		
Maximum Total		100	63	0
6	Education – Guides			
6.1	Do you have at least one qualified expert in Geopark permanent staff providing guided visit that your organization has a role in developing? (explain and justify)	20	0	

6.2	organization has a role in developing? Yes, geologists and environmentalists	15	10	
6.3	Personal guides in Geopark permanent staff (explain and justify) Personal guides by partner organisation	20	0	
6.4	Yes, professional staff (environmentalists) working in the already existing parks.	15	0	
6.5	Freelance guides whose training and / or program is supported by your organization: yes, for cultural and natural trails.	20	5	
6.6	there are annual courses organised by regional training schools.	20	5	
Maximum Total		100	20	0

7	What kind of information do you provide to educational groups, which encourage them to visit your area?			
7.1	Letters to schools and universities	20	5	
7.2	Brochure	20	5	
7.3	Press announcements (Newspapers, Radio, TV)	20	5	
7.4	Newspaper or newsletter	20	5	
Maximum Total		80	20	0

8	Do you use the internet for school programmes? What kind of service do you provide?			
8.1	Own website with general information about environmental education within the area	50	5	
8.2	Those responsible for the education programme may be reached by E-Mail	30	5	
8.3	Regular electronic newsletter	20	5	
8.4	Up to date calendar of activities	20	5	
Maximum Total		120	20	0

Total Points Awarded For Section III: Education	Maximum points	Self Assessment	Evaluators' Estimate
	1000	413	0

IV. Geotourism		Marks available	Self Assessment	Evaluators' Estimate
1	What kind of promotional material of the area takes place?			
1.1	Printed material (e.g. leaflets, magazines)	25	5	
1.2	Popular literature for public (e.g. books, guide books)	15	10	
1.3	CD or video material	15	10	
1.4	Other promotional material or merchandise	15	2	
		Maximum Total	70	27
2	In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80)			0
2.1	English	10	10	
2.2	French	10	10	
2.3	Spanish	10	0	
2.4	Russian	10	0	
2.5	Chinese	10	0	
2.6	Arabic	10	0	
2.7	Add 10 points for each other language: German		5	
2.8	Multi-languages in one publication	10	3	
		Maximum Total	80	28
3	Do information centres or exhibitions concerning the area exist in the Applicant's area? (SELF AWARDED total cannot exceed 100)			
3.1	At least one information centre centre, managed directly by the Geopark or one of the partner members of your organization	30	15	
3.2	Existing 'info points' or similar facilities throughout the area managed by directly by the Geopark or one of the partner members of your organization	20	10	
3.3	Information centre "meeting and starting" point for excursions	10	0	
3.4	Is the Information centre accessible for wheelchair users and does it cater for individuals with other disabilities?	10	5	
3.5	Personal and individual information offered to visitors about possible activities in the area.	10	5	
3.6	Centre open to the public at least 6 days a week, all year round weather permitting	20	5	
		Maximum Total	100	40
4	How is information and interpretation about the area presented in info centres, information points etc?			
4.1	Static display material	10	5	
4.2	Films, video, slideshow etc.	10	5	
4.3	Interactive displays	10	5	
4.4	Different special exhibitions changing on a regular basis	40	5	
		Maximum Total	70	20
5	Public Access and facilities(SELF AWARDED total cannot exceed 100)			
5.1	Is it possible to reach the geopark area by public transport	50	25	
5.2	Do you provide your own tourist transport	20	0	
5.3	Is public transport integrated with walking, cycling trails	20	10	
5.4	Do you have car park facilities connected to the trails which you have developed	20	10	
5.5	Are there toilets available in the parking areas	20	0	
		Maximum Total	100	45
6	Are visitors informed about public transport in the area and encouraged to use it before they come?			
6.1	Promotional material about the area (leaflets, brochures, internet) contains information about public transport	20	10	
6.2	Websites of the Applicant and/or local tourism organizations are linked to web-based timetables and transport information held by others.	20	0	
6.3	Special offers for tourists using public transport, bicycle or other forms of sustainable transport	10	0	
		Maximum Total	50	10
7	What kind of guided tours have been developed by your management body or your partners?			
7.1	Groups with special interests in geology and geomorphology	10	5	
7.2	Tours take place regularly during the season	10	5	
7.3	Tours for a broad audience	20	10	
7.4	Do you offer tours for disabled visitors	10	0	
7.5	Alternatives available if tour impossible due to bad weather conditions	10	5	
7.6	Flexible registration system (day to day basis) for participants or no registration necessary	10	0	
		Maximum Total	70	25
8	What else do you use to inform visitors about your area			
8.1	Easy to read interpretation panels in entrance areas or at Tourist locations	20	10	
8.2	There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners.	20	10	

		Maximum Total	40	20	0
9	How are information or activities of different organisations co-ordinated				
9.1	Joint information or promotional material		20	10	
		Maximum Total	20	10	0
10	Do you use the internet and what kind of service do you provide?				
10.1	Own website with general information about the area		40	30	
10.2	Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area.		10	8	
10.3	Geopark management may be reached by email		5	2	
10.4	Regular electronic newsletter		10	5	
10.5	Facility to order publications on-line		10	8	
10.6	Up to date calendar of activities		15	10	
10.7	Guidance for visitors on potential excursions		10	5	
		Maximum Total	80	68	0
11	What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ? (SELF AWARDED total cannot exceed 100)				
11.1	Network of footpaths which include the main touristic and scientific points of interest		10	10	
11.2	Uniform/standard signposting of paths		10	8	
11.3	Regular checks of infrastructure and immediate repair guaranteed		10	5	
11.4	Special maps and information sheets for hikers, cyclists, etc.		10	8	
11.5	At least one path concerning a special subject (mining, archaeology, architecture not previously counted in your score under another heading		10	8	
11.6	Guided cycling, walking, etc. tours, provided or actively supported by a member organization		10	5	
11.7	Such tours include several days all inclusive offer (hotel, half or full board) for hiking and cycling tours provided or actively supported by a member organization		10	0	
11.8	Such tours include several days all inclusive package with luggage transport provided or actively supported by a member organization		10	0	
11.9	There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.		20	0	
		Maximum Total	100	44	0
12	How do you communicate the goals of Geotourism, especially with those responsible for tourism.				
12.1	Direct personal meetings or through their involvement in your organization.		10	5	
12.2	A regular award scheme to promote good practice.		20	10	
12.3	The selection and nomination of official partners/mentors/sponsors		20	10	
		Maximum Total	50	25	0
13	Do you have the following sustainable (e.g. non car based) trails?				
13.1	Geo-trails		20	10	
13.2	Cultural trails		10	8	
13.3	Forest trails		10	8	
13.4	Other trails		10	5	
13.5	Other out-door activities not mentioned elsewhere.		10	0	
		Maximum Total	60	31	0
14	Visitor evaluation				
14.1	Do you count visitors?		20		
		By entrance tickets / trail counters			
		By field trip participants?		5	
		By estimation?		5	
		By visitor survey?			
14.2	Do you evaluate where your visitors come from?		20		
		By booking addresses?		8	
		By market analysis?		8	
		By university study?			
14.3	Do you use visitor evaluation for your forward planning?		20	10	
14.4	Do you have analysis of the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc)?		10	3	
14.5	Questionnaire on visitors' satisfaction levels?		10	3	
		Maximum Total	80	42	0

Total Points Awarded For Section IV: Geotourism	Maximum points	Self Assessment	Evaluators' Estimate
	1000	435	0

V. Sustainable Regional Economy		Marks available	Self Assessment	Evaluators' Estimate
1	What efforts are undertaken to promote regional food and craft products, integrating the catering trade?			
1.1	Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports.	50	35	
1.2	Meals from regional and/or ecological production are available in restaurants	30	20	
1.3	The Applicant organizes markets, where mainly regional agricultural products are sold	50	0	
1.4	A label for regional food products or local gastronomy exists	30	10	
1.5	Direct marketing of regional agricultural products is promoted	40	0	
Maximum Total		200	65	0
2	Which efforts are undertaken to create and promote regional geotourism products? (The SELF-AWARDED total cannot exceed 100)			
2.1	Initiatives promoting geological replicas production exist	50	0	
2.2	Casts and souvenirs from local production are available	100	0	
2.3	The organization or its active partners has a retail outlet or outlets where mainly regional products are sold.	50	0	
Maximum Total		200	0	0
3	How are regional crafts promoted?			
3.1	The marketing of local craft products is actively supported	50	30	
3.2	Local craft products are showcased	100	50	
Maximum Total		150	80	0
4	What efforts are undertaken to promote links between the Applicant and local businesses? (SELF AWARDED total cannot exceed 100)			
4.1	A label for regional services/products has been developed the Applicant or in partnership with others	50	10	
4.2	Direct marketing of regional products is undertaken by your organization	50	10	
4.3	Tourism offers include tours of collaboration with local businesses	20	20	
Maximum Total		100	40	0
5	What kind of contracts are regularly offered to businesses in your area?			
5.1	Services (repair, management)	50	20	
5.2	Design, Print	50	20	
5.3	Other equipment and services to support geotourism and interpretation, e.g. transport, display cabinets etc. (give details)	80	0	
Maximum Total		150	40	0
6	Networking (SELF AWARDED total cannot exceed 200)			
6.1	A network of co-operating enterprises exists, fostered by the Applicant.	100	40	
6.2	There is a formal contract between the Applicant and its partners	100	0	
6.3	There are joint projects, financed, between the Applicant, private businesses and local authorities.	50	20	
Maximum Total		200	60	0

Total Points Awarded For Section V: Sustainable Regional Economy	Maximum points	Self Assessment	Evaluators' Estimate
	1000	285	0